



WayRay[®] is a team of deep-tech pioneers, creators of the world's #1 Deep Reality Display[®] system—a new generation of the WayRay True AR[®] HUD—that can be integrated into any vehicle.

The latest big project from WayRay is the Holograktor[®] car—a self-driving vehicle with integrated True AR[™] content. Passengers ride in the Metaverse, an immersive virtual environment, made possible only with WayRay's Deep Reality Display[®] technology.

WayRay is a vertically integrated company that creates its products in-house, allowing for

total control over the development and production process, cost reduction, and improved efficiency.

WayRay is creating technological innovations that are unique and ahead of their time, nurtured in a special deep-tech work culture that sets us apart from the rest.